



Stick Analysis

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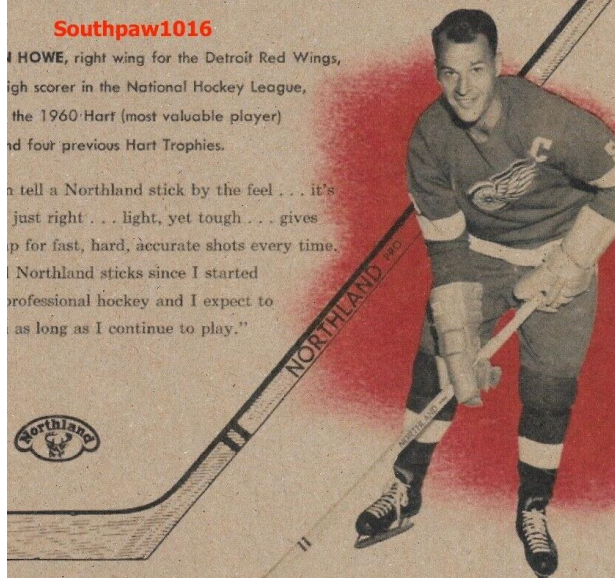
Ebay Store: Southpaw1016
Flashback Vintage Ads

"I COULD TELL A
Northland
TICK BLINDFOLDED"

Southpaw1016

HOWE, right wing for the Detroit Red Wings, high scorer in the National Hockey League, the 1960 Hart (most valuable player) and four previous Hart Trophies.

"I can tell a Northland stick by the feel . . . it's just right . . . light, yet tough . . . gives up for fast, hard, accurate shots every time. I've used Northland sticks since I started professional hockey and I expect to use as long as I continue to play."

A vintage Northland hockey stick advertisement featuring Gordie Howe. The image shows a player in a Detroit Red Wings uniform (dark jersey with a red and white logo) holding a Northland hockey stick. The stick is prominently displayed, with the brand name "NORTHLAND" visible on the shaft. The background is a light, textured surface.

Northland
WORLD'S LARGEST STICK MAKER

Most professionals and top amateurs around the world use Northland sticks. Nearly all the hockey teams in the 1960 Winter Olympics used Northlands. They are carefully designed and balanced for the kind of "feel" players like Gordie Howe demand. Made of selected ash, Northland sticks are light and stiff. The Northland "Pro" is the finest hockey stick made. It is available in an extra-strong, glass-wrapped model.

2325 Endicott St., Dept. 54, St. Paul 14, Minn. and Laconia, N. H.
Recognized wherever hockey is played as the world's finest hockey stick.



Hockey Stick Length While on Skates



Analyze Stick Length

Analyze *Stick Length*

It should be noted that cutting a stick's length to accommodate a player's height and preference effectively increases the flex rating by 5-10 points for each 2.5 cm shortened.

(Pearsall & Robbins – 2019)

Analyze Stick Lie

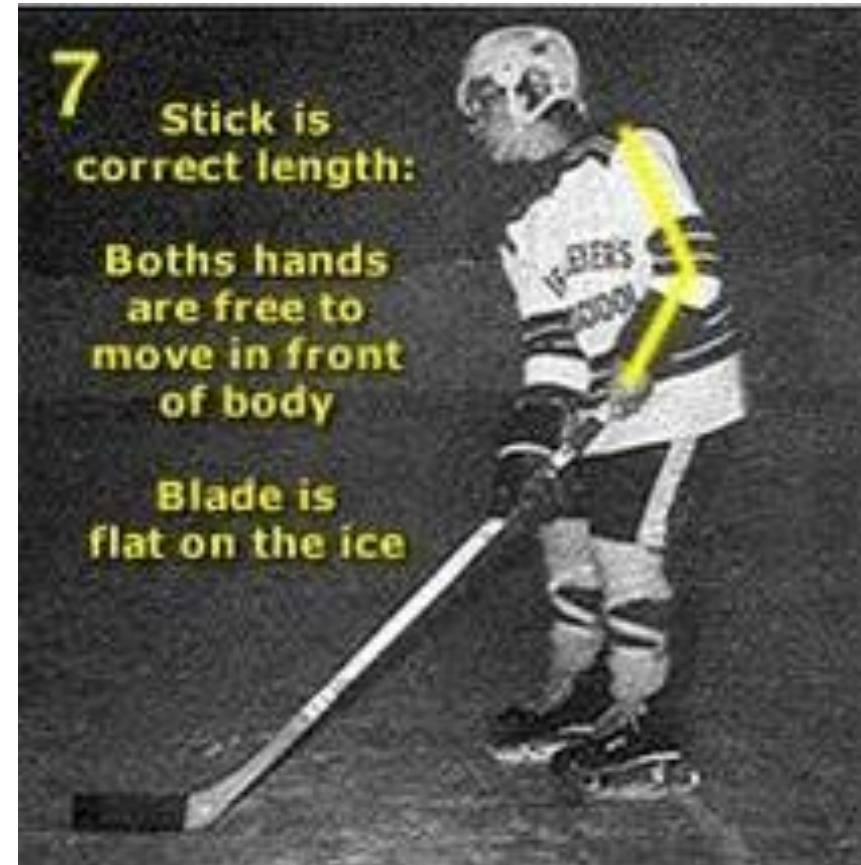
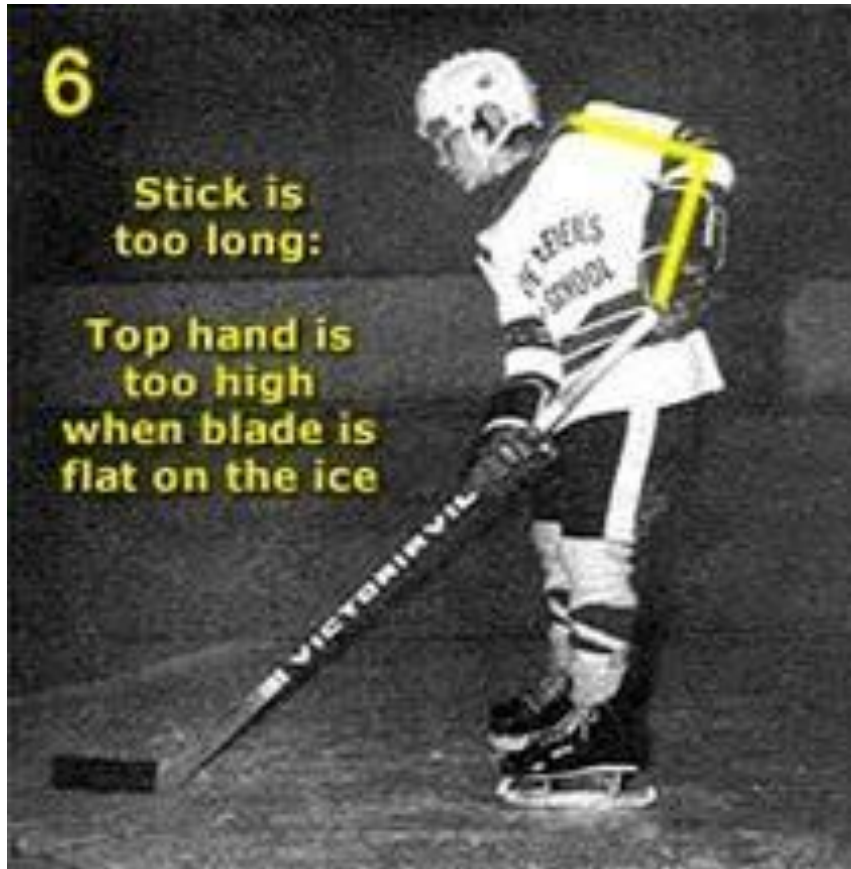
Lie – the angle between the blade and the shaft. Lie angles are rated on a scale from 4 to 8. A no.5 lie angle of 45 degrees. Each increment up or down corresponds to a change of 1.5 degrees. Higher numbers indicate a smaller angle between the blade and the shaft.

(Pearsall & Robbins – 2019)

Analyze Stick Lie

As a general guide, lower lie angle sticks are used for players who skate lower to the ice and carry the puck out in front, whereas lies of 7 and 8 are for players who skate upright and carry the puck close to their skates.

(Pearsall & Robbins – 2019)



Analyze *Stick Lie*

Having the correct lie on your stick blade will allow the blade to lie flat on the ice.



Standard (5.5)

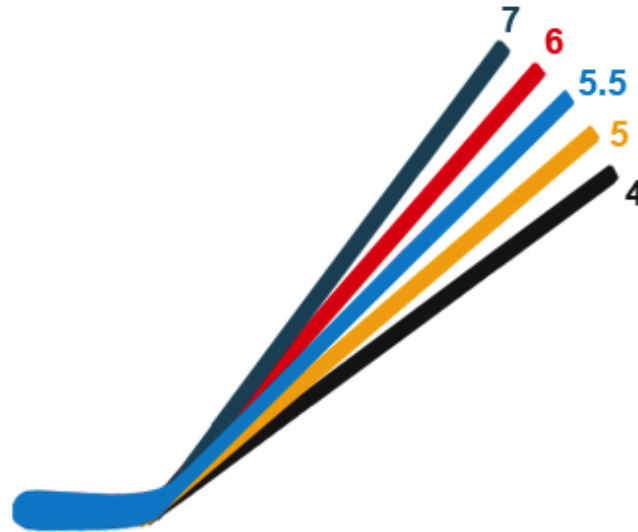
The most common lie is 5.5, best for players who use a stick length that is standard for their height and skate with a balanced body position, not too low or too upright.

Low Skaters or Long Stick (5, 4)

Players who skate with a body position lower to the ice or use a stick that is long for their height tend to use flatter lies (5 lie, 4 lie).

Upright Skaters or Short Stick (6 , 7)

Players who skate with a more upright body position or use a stick that is short for their height tend to use more upright lies (6 lie, 7 lie).



(**Tip:** Ask a teammate or coach to watch you stickhandle. If they notice your blade is too flat or too upright, you are using the wrong lie.)

Analyze *Stick Lie*



TRUE

BLADE CURVE CHART

MADE TRUE FOR YOUR STYLE OF PLAY

PLAYER



TC2

TOE CURVE

FACE - OPEN / TOE - ROUND
LIE - 6.0 / JUNIOR LIE - 5.5

SIMILAR TO:

BAUER - P92 / CCM - P29



TC2.5

TOE CURVE

FACE - OPEN / TOE - ROUND
LIE - 5.0

SIMILAR TO:

BAUER - P92 / CCM - P29



TC3

TOE CURVE

FACE - OPEN / TOE - ROUND
LIE - 5.0

SIMILAR TO:

EURO CCM 20



TC4

TOE CURVE

FACE - OPEN / TOE - ROUND
LIE - 5.5

SIMILAR TO:

EASTON E28 / BAUER P28 /
CCMP28



MC

MID CURVE

FACE - SLIGHTLY OPEN
TOE - ROUND / LIE - 5.0

SIMILAR TO:

BAUER - P88 / CCM - P40



MC2

MID CURVE

FACE - CLOSED / TOE - ROUND
LIE - 5.0

SIMILAR TO:

BAUER PM9



HCR

HEEL CURVE

FACE - OPEN / TOE - ROUND
LIE - 5.5

SIMILAR TO:

BAUER - P91A / CCM - P15



HCS

HEEL CURVE

FACE - OPEN / TOE - SQUARE
LIE - 5.5

SIMILAR TO:

BAUER - P02 / WARRIOR - W02

GOALIE



MC

MID CURVE

FACE - SLIGHTLY OPEN
TOE - ROUND

SIMILAR TO:

BAUER - P34, P20 / CCM - 125-1



PC2

FACE - OPEN

TOE - ROUND

SIMILAR TO:

BAUER - P30 / CCM - Price



TC

TOE CURVE

FACE - OPEN
TOE - ROUND

SIMILAR TO:

BAUER - P31 / CCM - 155-1

VIEW OUR
360 CURVE
ANIMATIONS



Analyze Stick Curve



Analyze
Stick Specs



Analyze Puck Positioning on Blade

Analyze *Kick Point*

A6.0 SBP

A6.0 HT

A6.0 sbp

FLEX PROFILE - MID KICK-POINT

A6.0 HT

FLEX PROFILE - LOW KICK-POINT



The advertisement features three hockey players in action, each using a different CCM stick model. The background is dark with a subtle grid pattern. The Ribcor player is on the left, the JetSpeed player is in the center, and the SuperTacks player is on the right. Each player's stick is shown in a vertical orientation next to them, with a color gradient from green at the top to red at the bottom. A legend at the bottom left shows a color gradient from green to red, labeled 'SOFT' and 'STIFF'.

RIBCOR

- BENEFIT: QUICK RELEASE
- KICK POINT: LOW
- BLADE: STIFF TOE

JET SPEED

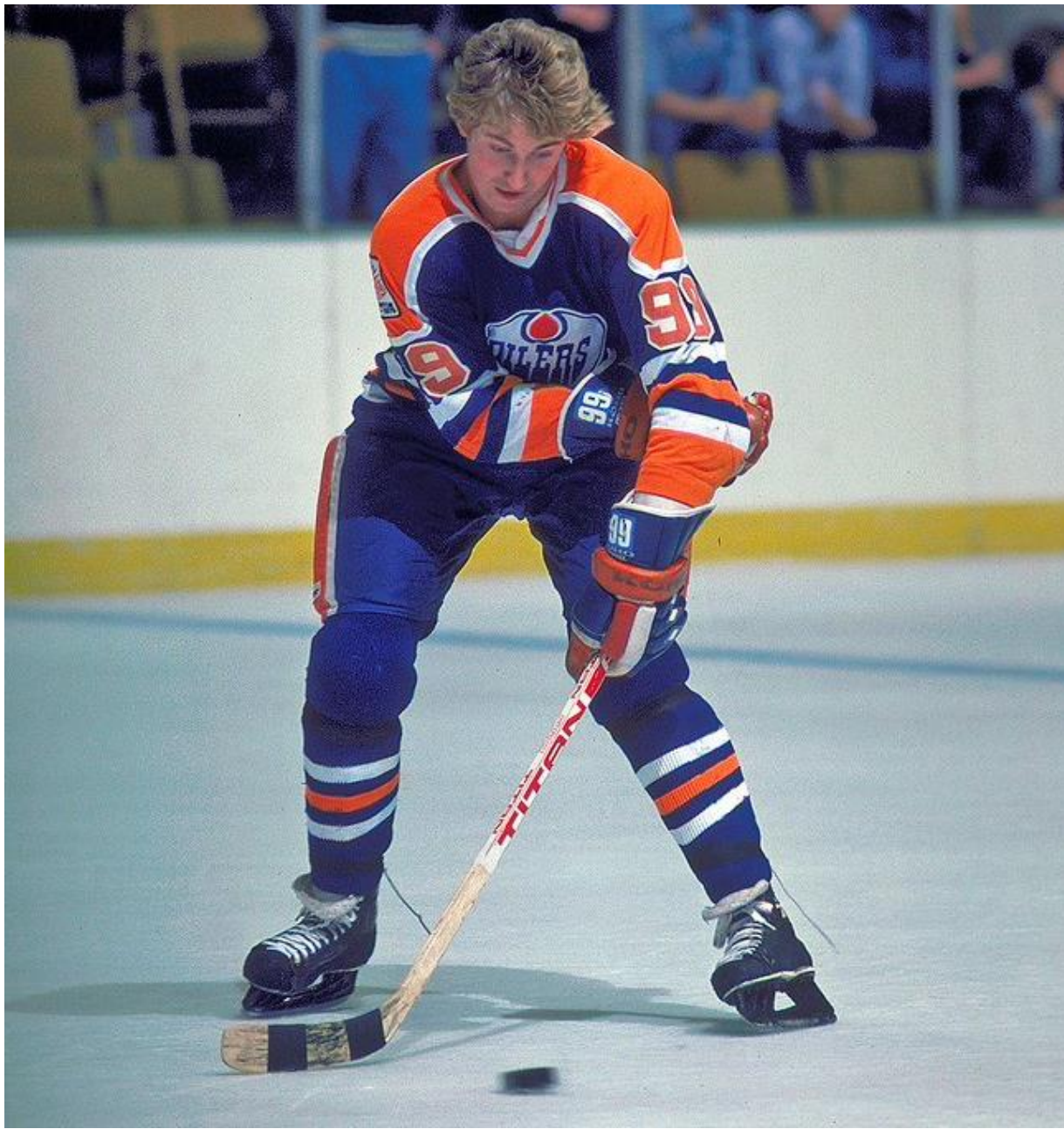
- BENEFIT: SPEED
- KICK POINT: HYBRID
- BLADE: REGULAR

SUPER TACKS

- BENEFIT: POWER
- KICK POINT: MID
- BLADE: EXTRA STIFF

SOFT STIFF

Analyze *Kick Point*





  tsn_official • Kings prospect Arthur Kaliyev has to have the weirdest TJ in the tournament 🤔🤔



Creativity



Creativity





Creativity



Creativity



“You basically live in them,” Sidney Crosby said of skates and sticks. “Your stick height, everything; it’s an extension of your arm, basically. You can tell when it’s a little off. With your skates, same thing. Most guys are pretty much using the same style of skate and that kind of thing. They notice when it’s off a little bit.”

That’s why whenever a fit is found, the player generally sticks with it.

Take Patric Hornqvist, who uses a skate model that’s more than a decade old.

“Everything else is kind of whatever,” Hornqvist said. “As long as [the skates] are comfortable ... I don’t care how they look. That’s why I wear these old skates. They feel really good on my feet.”

Hornqvist is particular about his sticks, wanting the perfect length, flex and blade specs for his work around the net. But other players are a little more relaxed.

Tom Kuhnhackl said he doesn’t much care. Give him whatever, he’s fine. Bryan Rust, too, although Rust is one of several Penguins who basically scripts what he does on a game day down to the minute.

Carl Hagelin is mostly the go-with-the-flow type and can’t remember the last time he broke in a new pair of gloves; he simply washes the ones he wears over and over to make sure they don’t get nasty.